

EDGEWOOD INDEPENDENT SCHOOL DISTRICT



RECRUITMENT PLAN
2023-2024

ECHS & P-TECH

- 01 Edgewood Vision & Mission
- 02 Recruitment Plan Purpose
- 03 District Program Offerings
- 04-06 Recruitment Process & Timeline
- 07 District Stakeholder Communication
- 08 Meet Our Team

Table of
CONTENTS






EDGEWOOD ISD

Vision & Mission

EISD Vision: For every child, success in life. Edgewood Proud!

EISD Mission: Edgewood ISD provides an exceptional learning experience that engages, empowers and prepares students to compete and reach their highest potential in an ever-changing world.



EDGEWOOD
INDEPENDENT SCHOOL DISTRICT
San Antonio

VISION 2025

Mission Edgewood ISD provides an exceptional learning experience that engages, empowers and prepares students to compete and reach their highest potential in an ever-changing world.

For every child, success in life. Edgewood Proud! **Vision**

Outcome Graduate ALL scholars College, Career, or Military ready per their expected date of graduation!

- P = Professionalism
- A = Accountability
- C = Communication

Core Values

Board/Superintendent Goals

Goal 1: Focus On Student Success

Goal 2: Focus on Students, Families & Community

Goal 3: Focus on Operational Excellence

Goal 4: Focus on Employee & Organizational Improvement

Goal 5: Focus on Financial Stewardship

RECRUITMENT PLAN

Purpose

The customers, our scholars, are at the heart of everything we do.



The Edgewood ISD Recruitment Plan for Early College High School, PTECH & CTE programs is created in an effort to streamline processes and give everyone a timeline to work with. It is critical that Edgewood ISD is focused and intentional about this process in order to maximize student and program outcomes.

The EISD Recruitment Plan for ECHS, PTECH & CTE will begin when students enroll in 6th grade and will be differentiated every year through 8th grade.

The recruitment plan will serve as a reference document to anchor the thinking of campus and district stakeholders as new and innovative strategies are developed to increase program enrollment. Data shows that program enrollment is at its peak during the Freshman cohorts Fall semester and begins to decline shortly after and through 12th grade year.

Families will be educated on the process and the offerings in order to gain their buy-in and support. Families are a critical stakeholder in this plan. Through their advocacy and encouragement students realize that another layer of support exists outside of the classroom.

Data, historical and current, will be monitored and analyzed to determine the impact of our efforts both on student enrollment and student outcomes.

JFK 2023			
9th	10th	11th	12th
65	25	27	38
2024			
9th	10th	11th	12th
96	54	20	27

MHS 2023			
9th	10th	11th	12th
41	34	35	17
2024			
9th	10th	11th	12th
71	36	32	23

District PROGRAM OFFERINGS

Early College High School (ECHS)

ECHS in EISD allows students to receive a high school diploma and an associates degree, or up to two years of college credit. Students take a mixture of high school courses and college courses from Palo Alto College.

ECHS provides dual credit at no cost to students, offers rigorous instruction and accelerated courses, provides academic and social support services to help students succeed, increase college readiness, and reduce barriers to college access.

ECHS students engage in advanced level course-work supported by a study skills curriculum. In addition to the rigorous content learning students will receive lessons in social emotional skills sets such as self-management and communication skills. Students will focus on TSI preparation to ensure they are able to meet the TSI requirements of the college coursework.



Pathways to Technology Early College High School (P-TECH)

P-TECH in EISD is an innovative program that allows students an opportunity to receive both a high school diploma and a credential and/or an associate degree. The hallmark of the P-TECH model is its career focus and the provision of work-based education.

Scholars in this program will:

- be enrolled as high school and college student simultaneously
- be offered age-appropriate work based learning opportunities
- complete course work aligned to regional workforce needs, and high-demand, high-wage careers
- earn a high school diploma along with;
 - an associate degree, Level 1 or Level 2 certificate, or industry-based certification within six years

Career & Technical Education (CTE)

EISD provides all students the opportunity to enroll in Career & Technical Education (CTE) courses that are meaningful, relevant and aligned with challenging academic standards. Our Programs of Study are aligned to three Zones:

- Performing Arts Zone @ Edgewood Fine Arts Academy
- Public Service Zone @ Memorial High School
- S.T.E.A.M Zone @ Kennedy High School



Recruitment PROCESS & TIMELINE



8th Grade Fall Face-to-Face Presentation

November 13-17, 2023

The 8th grade Information Session will allow students to recall the various programs offered in each high school. At the end of this session students will complete an interest survey.



6th Grade Spring Virtual Presentation & Survey

January-February

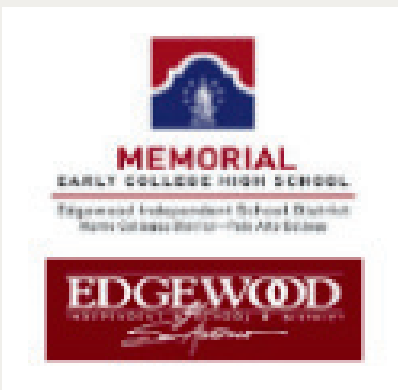
The 6th grade Information Session will introduce the EISD high school programs, specifically ECHS, P-TECH and CTE. This will allow students and families to gain an awareness of the upcoming choices they will have when selecting a program of interest in high school. Student sessions will be held during the school day and parent sessions will be held in the evening.



7th Grade Spring Virtual Presentation & Survey

January-February

The 7th grade Information Session will reintroduce the EISD high school programs, specifically ECHS, P-TECH and CTE. This opportunity will allow us to capture newly enrolled students that were not enrolled in EISD during their 6th grade year. During this presentation students currently enrolled in the above programs will share their experience. Parent sessions will also be scheduled during this time.



Recruitment PROCESS & TIMELINE

9th -10th Grade Recruitment

9th-10th grade recruitment will occur within the first two weeks of each semester, Fall Freshman, Spring Freshman, and Fall Sophomore, to capture new-to-EISD students and any students that have recently developed an interest in an EISD program.

Students will receive an invite to attend the campus-led program presentation and make a selection.



ALAMO
COLLEGES
DISTRICT

Timeline

November 2023

Recruitment Presentations for 8th graders

December 2023

Distribution of Choice Slips

January 2024

Choice Slip Review

February 2024

Complete EISD ECHS/PTECH Application

April 2024

Complete Apply Texas Application

May 2024

Campus Recognition Ceremony

June 2024

Summer Bridge

District Stakeholder COMMUNICATION



Principal Meeting/District Leadership Team Meeting

District Stakeholders will receive a program overview two times a year. The first session will be conducted in July for all campus Principals, and central office administrators specifically new-to-EISD leaders.

The second session will occur during the master schedule planning session addressing the upcoming school year. This presentation will assist campuses as they address class times, staffing and transportation aligned to college course schedules.



Parent Participation

Parent Sessions will be conducted throughout the 6th-9th grade schools years in order to share progress and celebrate program success for enrolled students.

Parent sessions will also be conducted based on surveys that are distributed to Edgewood families. These meetings will be geared to inform families of our offerings and gain additional interest.

Surveys will also be conducted at the elementary level in order to gain a deeper understanding of what parents want and what they want to learn more about.



Collaboration

Collaboration is critical to the success of our programs and to sustaining our enrollment. Collaboration will occur with EISD Public Relations and Department of Innovation.

The teams will work together to determine additional strategies that will increase parent/student interest within and around the surrounding Edgewood Community.

In order to ensure consistent messaging about what is offered in EISD and why families should choose Edgewood, collaboration will occur with the Department of Innovation. Departments will share strategies that have proven successful and utilize parent surveys in order to ensure community input is gained and referenced in the decision making process.

Meet OUR TEAM



Jorge Garcia

Guidance and Counseling Director



Jose Hinojosa

Senior Director of Educational Operations



Joseph Rodriguez

Senior Director of Advanced Academics & Multilingual Services

EDGEWOOD ISD
Revisions Plan 2022-2023

#comedreamwithus

5358 W Commerce,
San Antonio, TX 78237
P: 210-898-2000
F: 210-444-4525

